



2024 SPONSORSHIP PACKET



Photos: Jason Strother / @jtsmedia.io



OUR MISSION

"To lift, inspire, teach and empower women through Football and the Four Pillars of Excellence which are: Leadership, Life Skills, Financial Education and Self-Worth."

ABOUT US



WNFC PACIFIC CONFERENCE CHAMPIONS

The Utah Falconz - a Women's Full Tackle Semi-Professional Football team based in Salt Lake City, Utah is entering their 9th season. The team claimed back-to-back **National Championships in 2016 and 2017** in the **IWFL (Independent Women's Football League)** and were the **2022 Pacific Conference Champions** in the **WNFC (Women's National Football Conference)**. Their record over eight seasons is 77-10, with the team boasting a roster of 55 players and 12 volunteer coaches, the largest in the nation. The team is registered as a 501(c)3 organization under the governance of the Women's Excellence 4 Life Foundation.

All donations are tax deductible with EIN#: 81-0984969

FALCONZ CREED

"TRUTH. HONOR. THRILL OF THE HUNT."

SPONSORSHIP PACKAGES

Title Sponsor

**\$30k
per season**

- 2 x flights to an away game and a hotel room at the team hotel
- A coin toss at one game
- 2x banner displayed at home games
- Your logo on the home page of our website
- Mentions over home game PA system
- Two sideline passes to each home game
- 30 free tickets to a home game of your choice
- A 30 second commercial posted on our social media sites



Jersey Sponsor

**\$20k
per season**

- Your company's logo on all uniforms
- Banner displayed at home games
- Your logo on sponsor page of our website
- Mentions on Falconz social media
- Mentions over home game PA system
- Two sideline passes to each home game
- 20 free tickets to a home game of your choice



Practice Jersey Sponsor

**\$5k
per season**

- Your company's logo on our practice jerseys
- Banner displayed at home games
- Your logo on the sponsor page of our website
- Mentions on Falconz social media
- Mentions over home game PA system
- 10 free tickets to a home game of your choice



Mascot Sponsor

**\$1,500
per season**

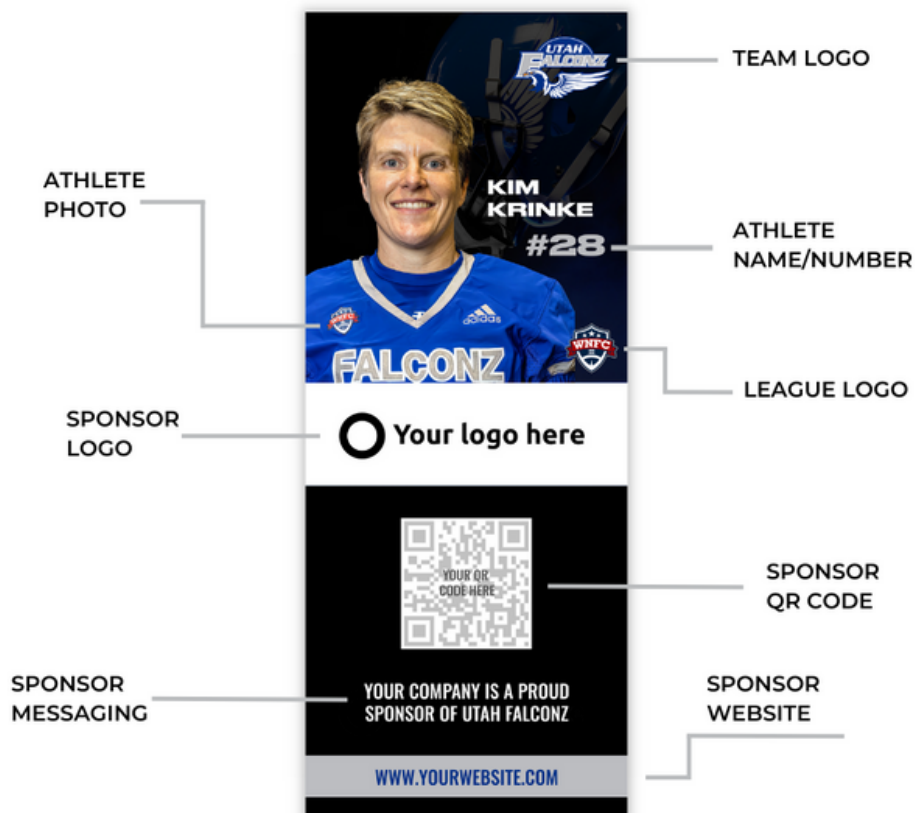
- Your company's logo on Mascots (Felix & Flex) uniforms
- Banner displayed at home games
- Your logo on t-shirts mascots throw to the crowd
- Your logo on the sponsor page of our website



SPONSORSHIP BANNERS

ADVERTISE YOUR BUSINESS AND SUPPORT A PLAYER

Banners will be displayed at all home games and are a great way to support the team and advertise your business to our crowd. Each banner is 2 by 5 feet and includes your company logo, website, sponsor message, and QR code to your website. Banners are \$600 and help offset the cost of the season for the player you choose to sponsor. To order a banner, please visit <https://utahfalcons.com/banners/>



TEAM UP WITH US

OTHER SPONSORSHIP OPPORTUNITIES

Broadcast sponsor	_____	\$1,000
Half-Time sponsor	_____	\$500
First-Down sponsor	_____	\$500
One-Quarter sponsor	_____	\$100

These opportunities involve mentions over one home-game PA.

For questions, please reach out to:

Lacy Mile (President) – lacy.mile@utahfalconsz.com Or Cassi Palmer
(Board Member) cassi.palmer@utahfalconsz.com

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Thank You!

Please make all checks payable to:

Utah Falconz

3798 S Teal Run Way

South Salt Lake Ut 84119

Please write the Player name or Team name depending on level of sponsorship.



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#WINGZ UP

www.utahfalconz.com

@utahfalconz